

●⚡○°.	LOBBY	207	303	242	230	LIVE ROOM B
8:30a.m. - 9:30a.m.	CHECK IN					
9:30a.m. - 10: 30a.m.	Build a sustainable business as a music creator with Seids	The Art & Business of Artist Development: Building Sustainable Music Careers	Financial Success & Bold Career Moves in Music - sponsored by TIDAL/BLOCK	The Digital Transformation of a Pop Artist: Harnessing Artificial Intelligence, AGI, and Agentic AI	BIOSONICS LOUNGE	SWEETWATER LOUNGE
10: 45a.m. - 11:45a.m.	MAINSTAGE LOBBY: TIMBALAND					
12p.m - 2p.m.	MICC FEST at CIVIC SPACE PARK - Lunch, Performances & Vendors Presented by Pilgrim Rest					
2:15p.m - 3:15p.m.	Game Changers: Careers in A&R, Management & Record Labels	Straight Out of Phoenix: The Future of Arts, Innovation & Economic Growth	Crafting Your Identity: Building a Powerful Brand in Music	Running the Show: The Life of a Musical Director & Touring Musician		
3:30p.m. - 4:30p.m.	Behind the Hits: Careers as Writers, Producers & Engineers	The Power of Live: Building Careers & Creating Impact Through Live Music Events	The Art of Collaboration: Producer & Artist Relationships in Music Creation	Crafting Careers in Musical Instruments: Innovation, Tech, and Industry Pathways Sponsored by Sweetwater		
5p.m. - 11:30p.m.	MICC AFTER PARTY: Presented by TIDAL and om* at Stadium Bar and Lounge					

●⚡○°.	CONTROL ROOM A	LIVE ROOM A	2ND FLOOR LOBBY	PODCASTING
8:30a.m. - 9:30a.m.			VENDORS	TRACKLIST LIVE
9:30a.m. - 10: 30a.m.	Listening Sessions - Tuo Clark	Studio Activation - Bryn Bliska		
10: 45a.m. - 11:45a.m.	MAINSTAGE LOBBY: TIMBALAND			
12p.m - 2p.m.	MICC FEST - Lunch, Performances & Vendors Presented by Pilgrim Rest			
2:15p.m - 3:15p.m.	Listening Sessions - Iz Avila	Studio Activation - Jaycen Joshua		
3:30p.m. - 4:30p.m.	Listening Sessions - Simon Jay	Listening Sessions - Eddie Blackmon		
5p.m. - 11:30p.m.	MICC AFTER PARTY: Presented by TIDAL and om*			

