

Green Devil Ambassador Sustainability Conference 2025

Tuesday, April 1st, 2025 | Memorial Union Room 246 Coconino | 9 am- 3 pm

9:00 am - 9:35 am | Sign-in and welcome remarks

Marc Campbell, Assistant Vice President (AVP) Sustainability, Sustainability Practices

Susan Norton, Assistant Director, Sustainability Practices

Paige Strickland, Program Manager, Sustainability Practices

Welcome to the second Green Devil Ambassador Sustainability Conference! This session will set the stage for a day of learning, collaboration, and action.

- Marc Campbell will introduce ASU's new Fully Sustainable University definition and outline the latest University Sustainability Practices (USP) goals, highlighting how they align with ASU's broader sustainability mission.
- Susan Norton will provide an overview of the Green Devil Ambassador (GDA) program, including its role in fostering sustainability engagement across campus and how attendees can take an active role in ASU's sustainability efforts.
- Paige Strickland will walk through the conference agenda, ensuring participants are prepared to make the most of the day's sessions, hands-on activities, and networking opportunities.

9:35 am - 10:00 am | Participant introductions and icebreaker

Paige Strickland, Program Manager, Sustainability Practices

In this interactive session, attendees will introduce themselves, helping to build connections across ASU. Then, dive into a fun and engaging ASU sustainability bingo activity! This icebreaker will challenge you to find colleagues who share sustainable habits, initiatives, or interests, sparking meaningful conversations and setting the stage for collaboration throughout the conference.

10:00 am - 10:30 am | Staff Council Sustainability Program exploration sessions

Cindy Coe, Clinical Assistant Professor, Mary Lou Fulton College for Teaching and Learning Innovation

Halie Cousineau, Associate Director, PRV International Students and Scholars Center - International Student and Scholar Experience

Discover the many ways you can get involved in sustainability initiatives at ASU! In this interactive session, attendees will break into small groups, each representing a project team within the Staff Council Sustainability Program.

Each team will have 5 minutes to share their mission, current projects, and opportunities for involvement. This is a great chance to ask questions, exchange ideas, and find a sustainability initiative that aligns with your interests and expertise.

10:30 am - 11:00 am | Zero Waste at ASU workshop

Alex Eddy, Lead Materials Handler, FDM Facilities Management Services, Zero Waste, Operations

Jason Farmer, Materials Handler, FDM Facilities Management Services, Zero Waste, Operations

Join ASU's Zero Waste team to learn how to properly dispose of waste, reduce contamination and make the most of ASU's waste diversion programs. This interactive session will cover disposal best practices, how to submit service requests and ways to get involved in sustainability efforts on campus.

11:00 am - 11:10 am | Bio break

11:10 am - 11:45 am | Walking tours

Join members of the University Sustainability Practices team as they lead you on a guided campus sustainability tour. Attendees can choose between two routes: the Hayden Library loop or the Walton Center for Planetary Health loop.

11:45 am - 12:45 pm | Lunch at Engrained Cafe

Enjoy a delicious lunch with fellow conference attendees at Engrained Cafe, a fast-casual mission-driven restaurant that prioritizes local, fresh, and sustainable ingredients.

12:45 pm - 1:30 pm | Sustainable self-care workshop

Cindy Coe, Clinical Assistant Professor, Mary Lou Fulton College for Teaching and Learning Innovation

Halie Cousineau, Associate Director, PRV International Students and Scholars Center - International Student and Scholar Experience

Paige Strickland, Program Manager, Sustainability Practices

Join the University Sustainability Practices team and members from ASU Staff Council Sustainability Program to learn about self-care practices that are conscious of both the Earth and your health. This presentation session will reveal why we, as conscious consumers, need to be focusing on the intersection of sustainability and self-care. After the presentation, you will create your own sustainable self-care body scrub to take home!

1:30 pm- 2:10 pm | Extreme heat research, ASU, and you

Konrad Rykaczewski, Associate Professor, School for Engineering of Matter, Transport and Energy

Arizona State University is at the forefront of cutting-edge heat research, working to understand and mitigate the impacts of extreme temperatures on our communities. In this session, Dr. Konrad Rykaczewski will explore ASU's latest research on urban heat, solutions, and how these efforts connect to sustainability and resilience.

2:10-2:15 pm | Bio break

2:15 pm - 2:45 pm | Sustainability awareness month engagement workshop

How can your office or department take sustainability to the next level? In this interactive workshop, we'll explore ways to make Earth Day Every Day Month and Campus Sustainability Month meaningful, action-driven initiatives across ASU. This session is designed to spark creativity, provide practical strategies, and foster networking among like-minded colleagues. Walk away with inspiration and tangible ideas to make sustainability a lasting part of your department's culture!

- SIRF Grant success – Fashion Forward case study: Learn how a past Sustainable Initiative Revolving Fund (SIRF) grant helped grow an impactful annual sustainability initiative on campus.
- Campus Sustainability Month & Earth Day Every Day brainstorming: Share how your team is celebrating sustainability during these key awareness months and generate new ideas in breakout groups.
- Departmental Sustainability engagement: Work together to develop actionable plans for integrating sustainability into your workplace year-round.

2:45 pm- 3 pm | Conference conclusion

As we wrap up the Green Devil Ambassador Sustainability Conference, we want to hear from you! Help shape our next conference in October by sharing what topics, activities,

and experiences you'd like to see. This is your chance to influence future programming, celebrate your participation, and leave feeling inspired to bring sustainability back to your workplace!

- Raffle drawing: Three lucky attendees will win sustainability-themed prizes!
- Interactive feedback: Contribute your ideas through a whiteboard activity and a QR code feedback form.
- Final discussions & resources: Connect with peers, ask last-minute questions, and explore sustainability resources to take back to your department.
- Photo opportunities: Capture the moment with your fellow Green Devils.