

# Zoom AI on Campus Spark Challenge

## a no-code hackathon for ASU Sun Devils

### Reimagine campus life powered by Zoom and AI!

#### The Challenge

This **no-code hackathon** invites ASU students from all majors to reimagine campus life by integrating Zoom and AI. With guidance from Zoom professionals, teams will enjoy keynotes from professionals from Zoom and ASU, then **work together to imagine, design and pitch solutions that improve campus life and are powered by Zoom, AI and Responsible Innovation** for a chance to win up to \$4,000! Pitches will be judged on creativity, impact, and alignment with ethical AI principles, paving the way for a smarter, more connected university environment.

#### Challenge Prizes!

**Top teams will receive the following awards issued to their Student Accounts:**

- 1ST Place Team: \$4,000
- 2ND Place Team: \$2,000
- 3RD Place Team: \$1,000

Top ideas are eligible for additional development through ASU Next Lab! More details announced at the kick off.

#### Organizer



#### Sponsor



#### Important Dates

**Friday, Jan. 24, 9:00 a.m. - 4:00 p.m.**  
**Creativity Commons**

Welcome and kick-off! Enjoy keynotes, teaming, catering and more at the Creativity Commons.

**Sunday, Jan. 26, 11:59 p.m.**  
Submissions due

**Monday, Jan. 27, 4:00 p.m.**  
Pitch Competition (virtual)

**Wednesday, Feb. 6, Memorial Union**  
Enterprise Technology Town Hall and awards issued

#### Eligibility

Undergraduate/graduate students from all majors can compete in teams of 2-4 students. Register with a team or find a teammate at the kick off event!



**Scan or  
click to  
register by  
Jan. 22!**

#### Questions?

Contact [oherneddo@asu.edu](mailto:oherneddo@asu.edu).